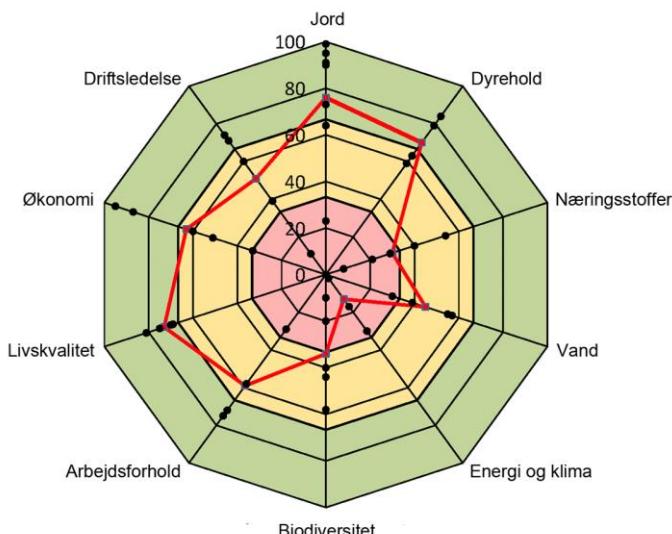


# KØB, samlende møder IARU konferencen, 22. – 24. oktober 2014



Anke Stubsgaard  
22 oktober 2014

**Kompetenceudvikling til  
Økologisk Bæredygtighed**



Den Europæiske Union ved Den Europæiske Fond  
for Udvikling af Landdistrikter og Ministeriet  
for Fødevarer, Landbrug og Fiskeri har deltaget  
i finansieringen af projektet.

Støttet af  
Fødevareministeriet og EU



Landdistrikter.dk



Ministeriet for Fødevarer,  
Landbrug og Fiskeri  
Den Europæiske  
Landbrugsfond for Udvikling  
af Landdistrikterne

Danmark og EU investerer i landdistrikterne.

## **Konsulenternes, virksomhedernes og landmændenes erfaringer**

- Oplæg ligger I dropboxen: **RISE på godt og ondt.**
- Alle kan skrive i dette dokument.
- Oplægget bruges til at formulere en ansøgning om ekspertgrupper. Oplægget bruges også til opstart af diskussionerne I ekspertgrupperne.

## **Mariannes oversættelse af økonomi afsnittet i Rises manual**

### **RISE 2.2 og 3.0**

### **FØL projekt om strategi for en bæredygtig udvikling af bedriften**

# The RISE\* method

\* Response-Inducing Sustainability Evaluation at farm level

# If sustainable development...

... we need a method that...

- ✓ ... is a desired process of societal change.
- ✓ ... stimulates a discussions between all stakeholders (bottom up).
- ✓ ... is a normative principle (like e.g. justice) and not a scientific, unequivocally defined term.
- ✓ ... is flexible and adaptable to the regional context.
- ✓ ... is based on the perception of „natural limits to growth“.
- ✓ ... avoids to predict the future but helps to find a forward-looking strategy.
- ✓ ... adopts a long-term, holistic (multi-dimensional) world view.
- ✓ ... includes short and long-term aspects in all dimensions of sustainability and helps to translate them into practice.
- ✓ ... has regional and global dimensions.
- ✓ ... allows site-adapted decisions when dealing with trade-offs.
- ✓ ... is about facing trade-offs and dealing with trade-offs.
- ✓ ... initiates and supports a long-term intrinsically motivated process heading for an ideal situation.

# RISE is...

- ▶ A method facilitating a rapid and holistic **evaluation** and **communication** of the sustainability of agricultural production at the farm level.
- ▶ Attempting to make sustainability better **comprehensible**, **tangible** and **measurable**.
- ▶ An ensemble of **indicator system**, **science-based algorithms**, **database** and **software**.

# Bridging the gaps between farmers and industry, science, development programs and consumers.



**Farmers**  
need science-based  
yet applicable  
sustainable production  
systems



**Food industry and science**  
need scientific knowledge on  
effects of production  
practices  
**Consumers**  
ask for sustainable food

# **Outlook**

RISE for an agriculture in a changing world.

# Visions for the close future - RISE 2.2

- ▶ RISE is used by farm advisors...
  - ▶ ... for more farm consultancy and less control and restrictions.
  - ▶ ... to initiate and support an intrinsically motivated process of continuous improvement.
- ▶ RISE is a flexible method which is regionally adapted and used by qualified users...
  - ▶ ... to be pertinent in the local context.
  - ▶ ... to foster a bottom up discussion and development of sustainable agricultural practice.
- ▶ RISE is sustained by a worldwide network of users, developers and clients...
  - ▶ ... for a broad acceptance and a greater impact.

## RISE 3.0 – The new features

Calculation variants

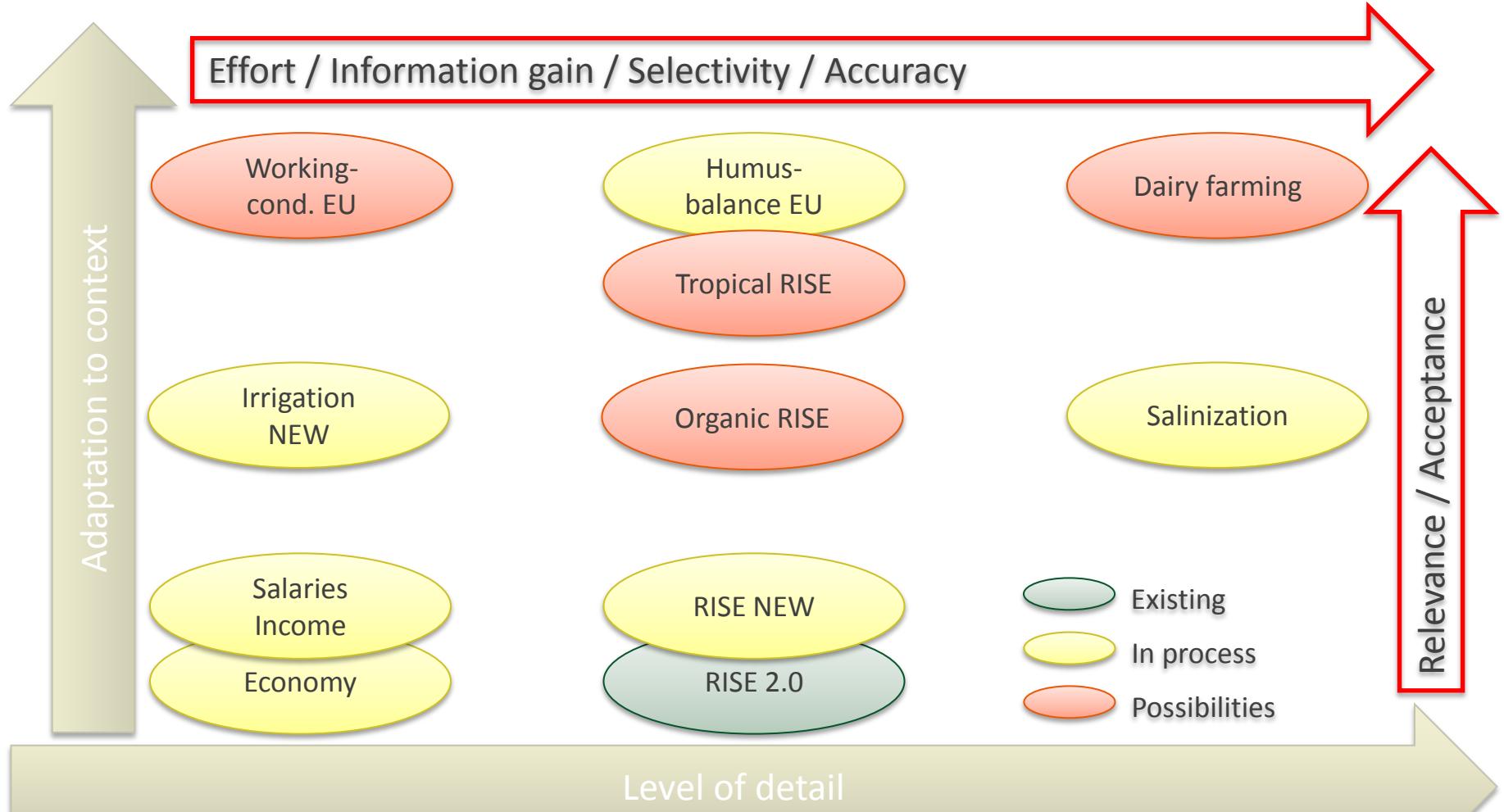
Direct input of existing data (example humus balance)

Direct input as self-assessment (example liquidity)

# RISE 3.0 – Why?

- ▶ **Calculation variants** allow the adaptation of the model to local circumstances and needs. (Tailor-made solution). The objectives are:
  - ▶ Optimization of the process (focus on the essentials).
  - ▶ Increase acceptance of the system.
  - ▶ Increase relevance of the consultation process for all.
- ▶ **Direct inputs** allow to shorten the process at appropriate points. The objectives are:
  - ▶ Time savings (More time for interpretation and action planning)
  - ▶ Docking sites for other tools (Use of existing data)
  - ▶ Optimization of the process (Use time where it's interesting and necessary to get an optimal gain of information.)

# RISE 3.0 – Calculation variants



Qualitative questions  
Estimates

Quantitative questions  
Measurements



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**KØB:**

## Kompetenceudvikling til Økologisk Bæredygtighed

**Status 22. okt 2014:**

- 10 erfarne økologikonsulenter certificeres som bæredygtighedsrådgivere.
- 45 af 50 bæredygtighedsvurderinger hos landmænd.
- 4 af workshops ud af 7 for at diskutere, hvordan bæredygtighedsvurderingerne fører os videre i en mere bæredygtig produktion, samt hvordan vi kommunikerer dette overfor forbrugerne.
- International bæredygtighedskonference i KBH.

# Overrækkelse af RISE certifikater



## Aftensmaden!

- Reception 18.30 – 20.30 på KU

# Intro til konferencens program

<http://sustainability.ku.dk/iarucongress2014>

Sustainability Science Congress 2014 > Programme

✉️ 📁 🗑️ + DEL

## Preliminary programme

The congress is a full three day event from October 22 -24. The programme is preliminary: times may change and speakers are still added to the programme.

October 22nd      October 23rd      October 24th

### October 22

**8.00 - 10.00 Registration and breakfast**

**10.00 - 11.20 Opening session**

 **Professor Katherine Richardson**  
Chair of the Scientific Steering Committee

 **Ralf Hemmingsen**  
Rector of the University of Copenhagen

 **Helle Thorning-Schmidt**  
Prime Minister of Denmark



GLOBAL CHALLENGES  
SUSTAINABILITY  
SUSTAINABILITY SCIENCE CONGRESS 2014

Programme  
Agenda  
Presenters  
Abstracts  
Meetings  
Abstracts Reviewing Committee  
Meetings and Panels  
Session Details

SUSTAINABILITY SCIENCE CONGRESS 2014

October 22, 2014  
Opening Session  
Abstracts Reviewing Committee  
Meetings and Panels  
Session Details

October 23, 2014  
Abstracts Reviewing Committee  
Meetings and Panels  
Session Details

October 24, 2014  
Abstracts Reviewing Committee  
Meetings and Panels  
Session Details

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Wednesday, October 22nd, 2014

16:30 - 18:00

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DESCRIPTION

**Sustainability roundtables in agriculture, food and energy: Outcomes, challenges and long-term prospects**

Presenter: [Stefano Ponte](#), Sustainability Platform, Copenhagen Business School

Keywords: *sustainability, roundtables, voluntary certification*

The increasing willingness of public authority to delegate social and environmental regulation to the private sector has led to the establishment of a large number of 'voluntary' standards and certifications on sustainability. Many of these have taken the form of 'stewardship councils' and 'sustainability roundtables' and have been designed around a set of institutional features seeking to establish legitimacy, fend off possible criticism, and 'sell' certifications to potential users in a market-based system. Sustainability roundtables have also raised higher expectations on accountability, transparency and inclusiveness. In this paper, I examine to what extent these expectations are being met through a comparative case study of sustainability roundtables in the agriculture, food and energy sectors. I show that roundtables entail an ever more complex web of governance systems and procedures to meet 'good practice' in standard setting and management. This is often opening space for competing initiatives that are less democratic, quicker, aligned with industry interests to establish substantial presence in the market for sustainability certifications. These tend to more easily discriminate on the basis of size (against small players) and geography (against actors in the South), and show only limited sustainability achievements. The paper concludes with a reflection on what can be done to ensure that sustainability roundtables achieve equitable sustainability outcomes.

## Samarbejde om gendannelse af data i RISE

- 30.1.4.2 og 30.1.4.3 er nye spørgsmål, som ikke behøver være besvarede når man udfører en beregning.
- Reparation: Start med de nemmeste spørgeskemaer
- Slette alle de spørgeskemaer i RISE, som du er forfatter på, og som ikke skal bruges fremover.
- Skab sammenhæng mellem bedriftsnavne i excel arket og i RISE:
  - Listen over bedrifter skal indeholde de samme navne som navnene i RISE: Bedrift ID, spørgeskema ID, navn bedrift og navn landmand
- Skriv dato for interview og rapport i excel arket
- Læg alle dokumenter i dropboxen: Rapport, udviklingsplan, SWOT

## **Brainstorm på hvorfor der er så stor forskel i antallet af tabte data.**

- Er det noget i vores handlinger?

# Aftaler om hvordan en analyse udføres

**RISE bæredygtighedsanalyser**

**SWOT analyse**

Landmand navn og by:  
Konsulent navn og landbocenter:  
Dato:

**STYRKER**

**GHEDER**

**Evaluering og handlingsplan**

Landmand navn og by:  
Konsulent navn og landbocenter:

**Sustainability report of the farm (RISE 2.0)**

HAFL School of Agricultural, Forest and Food Sciences, Bern Switzerland

I information

Ingelise og Thomas Helle, Sneum  
Thomas Helle, Sneum  
STOAS: Denmark  
2013

hsahsa

**RISE bæredygtighedsanalyser**

**Jord**

**Dyrehold**

**Driftsledelse**

**Økonomi**

**Livskvalitet**

**Arbejdsforhold**

**Biodiversitet**

**Erhverv**

**W**

**Prioritet**

**Rise**

**Tids-horisont**

**Kom**

+++	Nu – er i gangsat	Forår 2014: møde m. maskinstation	1/7, 2015
+++			2016??
+++			
+			

## Aftaler om hvordan en analyse udføres

- Skridt for skridt...
- Resultatet og udbyttet skal ikke være afhængigt af hvilken konsulent, der har udført analysen.

# Vores egen manual

- undervejs